

## PRESS RELEASE

### **IS.Teledata Italia and IPOWorld Cooperate to Enrich Investor Relations Websites**

**Milan, July 20th, 2004** - IS.Teledata Italia, provider of Internet-based financial information systems and solutions, and IRelations, a business unit of IPOWorld, have joined forces in order to equip corporate websites with up-to-date market information and high-quality financial charts.

Focussing on companies which are listed at the Italian stock exchange, the partner companies will provide intraday quotes, interactive charts and a broad array of key figures to dedicated investor relations pages. The objective is to support corporations in their efforts to provide first-of-class capital markets communications.

IS.Teledata Italia is the Italian branch of IS.Teledata AG, Europe's largest provider of Internet-based financial market information systems. IS.Teledata provides a full range of products and services, from terminals and solutions for financial advisors and asset managers, web sites and portals to powerful backend technologies for the distribution of financial market data.

IPOWorld is an independent research company, specialized in the analysis of IPO and company extraordinary operations (M&A, offer to purchase, capital increase) that recently started operations in the online Investor Relations market segment thanks to IRelations.

Giuseppe Donati, managing director of IS.Teledata Italia, explains: "In a bid to strengthen our presence in the investor relations market segment, we have chosen IPOWorld as a privileged partner for the distribution of market data and our web-based IS.eFinance Solutions".

IS.Teledata AG and IRelations both stand to benefit from the recent partnership agreement which was signed in July: by enlarging its product range with market data and IS.eFinance Solutions delivered by IS.Teledata AG, IRelations is able to further improve the scope and quality of its customer service. IS.Teledata Italia, on the other hand, strengthens its position in the Italian market by addressing a new clientele of highly regarded customers.

Launched by IPOWorld, IRelations seeks to add transparency to the financial market. It helps business customers to better reach the financial community by deploying sophisticated means of communications. The company designs and develops investor relation sites and provides a host of online tools. It offers a content management platform and provides a network of promotion channels such as the web portal [www.irelations.it](http://www.irelations.it), IPOWorld's website or other partner sites. With IRelation's content management platform, for example, companies are able to administrate their investor relations websites and update texts, images and any file format with ease.

## **IS.Teledata Italia Srl**

IS.Teledata Italia is the Italian branch of IS.Teledata AG, European largest provider of internet-based financial market information systems. The company rose from the merger of IS Innovative Software AG and OnVista Technologies GmbH. The corporation supports financial service providers with solutions and market data for professionals and customers. IS.Teledata provides a full range of products and services, from terminals and solutions for financial advisors and asset managers, websites and portals to powerful backend technologies for the distribution of financial market data. More than 260 employees in seven European countries are dedicated to the development and operations of professional solutions. In close cooperation, IS.Teledata helps its business customers to achieve their strategic goals by leveraging their strengths and implementing their visions. Business customers benefit from an international partner network in which technology partners, content providers and research institutions join hands with IS.Teledata to increase efficiency in today's financial industry.

## **IRelations**

IRelations is an initiative launched by IpoWorld as to offer a wider range of multimedia services to Italian listed companies. IRelations aims to improve the financial communication on the Internet, through the design and development of the Investor Relations area and through the offer of a wide range of tools. In addition to that, IRelations offers other complementary services including interactive balance sheets, web broadcast of company events, conference calls and newsletters enabling its customer to reach investors, financial community and all stakeholders.

## **Further Information**

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