

## PRESS RELEASE

### **E\*TRADE Germany Improves Service with IS.MarketPilot**

**Online broker integrates market information system of IS.Teledata AG into its Internet services for private investors**

**Frankfurt, February 6, 2004** – E\*TRADE, one of the world's largest online brokers has opted for an Internet-based financial market information system by the market leader, IS.Teledata AG. German private investors can thus for the first time access a professional terminal solution of the sort that financial advisors and security specialists have been using.

The terminal IS.MarketPilot integrates seamlessly into the web site's "Quotes & Markets" sector at <http://www.etrade.de> where it provides users with current market data of stocks, warrants, funds, bonds, currencies and structured products. The offers focuses on German and U.S.-American financial markets.

One features sets the E\*TRADE terminal apart from conventional financial web sites: All quote data are constantly updated using push technology. Manual reloads are no longer necessary. Highlighted quotes easily indicate current market changes and very active securities.

Dirk Piethe, Director E\*TRADE Germany, explains the company's choice in favour of IS.Teledata: "We have opted for IS.MarketPilot because we needed a tried and proven technology for our market information pages which was quick to implement."

The feature for private investors presents all information in an easy-to-use, intuitive user interface which directly links quotes, news and fundamental data. Joerg Milewski, Divisional Sales Manager at IS.Teledata, points out: "Users can get to any required information with only three clicks."

The improved quote information system of E\*TRADE exceeds the previous solution with a search for instruments across various asset classes. Users can enter search terms for several types of instruments into a common entry field to receive sorted hits for stocks, bonds and warrants. This sophisticated search relies on the powerful data base architecture of IS.Teledata AG.

The new financial site has been implemented as a frame solution: each page comprises several components which combine seamlessly. IS.MarketPilot, which is operated in the Cologne location of IS.Teledata, has now become an essential part of E\*TRADE's web site.

## **IS.Teledata AG**

IS.Teledata AG is Europe's largest provider of Internet-based financial market information systems. The company arises from the merger of IS Innovative Software AG and OnVista Technologies GmbH. The corporation provides financial service providers with solutions and market data for professionals and customers. With more than 260 employees in seven European countries and a strong network of partners, the corporation helps more than 150 banks, brokers, portals and media agencies to achieve their strategic goals by leveraging their strengths and implementing their visions.

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