

**P R E S S   R E L E A S E****mplus technologies AG Signs Contract with IS.Teledata AG  
to Market the Aktiensignale Product**

**Development by MULTICHART offers specific investment support for  
advisors and clients**

**Frankfurt, February 3, 2004** – Effective immediately, business customers of IS.Teledata AG can integrate the stock signalling product Aktiensignale by MULTICHART Börseninformations GmbH into their financial web sites or intranet-based advisor solutions. To this end, IS.Teledata AG and mplus technologies AG, MULTICHART's strategic sales partner, signed a marketing contract late in 2003.

Carsten Dirks, Director Sales International of IS.Teledata AG, explains:  
"MULTICHART's product Aktiensignale offers analytical methods to support trading over the Internet. Weakness signals in quote charts give private investors and financial advisors specific tips about favourable exit points for all kinds of securities."

Aktiensignale, a development of Kassel-based MULTICHART, can be applied to stocks, funds, bonds, currencies and indices as well as individual portfolios. The application is easy to use and requires no expert knowledge of technical analysis. A single glance at the chart formations with their vertical sell signals gives users profound information to optimise profits and to reduce potential losses.

"One touchstone of successful financial web sites is their premium support of private investors in decision-making processes. Whether in efficient navigation, specific recommendations of financial analysts or online-based analytical instruments – clear support for investment decisions encourage private investors to actually execute transactions. This is one of the strengths of Aktiensignale of MULTICHART", adds Dirks.

The calculations of stock signals are based on standard indicator analyses that follow scientifically recognised procedures. The analytical model combines several indicators to reflect the investor's attitude and trend situations. Using highly speculative stock signals, investors can benefit from the analysis of mid-term trends. More conservative models check for long-term perspectives, ignoring short-term developments.

Stefan Pietsch, chief executive officer of **mplus technologies AG**, sums up the advantages for business customers: "Aktiensignale improves customer retention, reduces advisor efforts and increases the number of transactions." Business customers of **IS.Teledata AG** include banks, brokers, exchanges, fund companies, portal providers and media companies throughout Europe.

Aktiensignale can freely adapt the customer's corporate design and are suitable for Internet and intranet use. The application optionally includes alerting which sends out signals via SMS or e-mail. In addition, the product is available as a stock signal solution for WAP, e.g. to support mobile brokerage.

#### **MULTICHART Börseninformation GmbH**

MULTICHART Börseninformation GmbH has been processing and delivering quote data of all national and international securities traded at German exchanges as well as financial news for more than 15 years. By developing and implementing new technologies and spotting new trends in time, MULTICHART enjoys the renown of an innovative company. The range of products comprises specific applications for financial advisors, quote and charting tools for the Internet and mobile information and transaction services via SMS, WAP and GPRS.

#### **mplus technologies AG**

**mplus technologies AG** was founded in June 2000. It has since gained renown as a service provider for Internet and mobile communication. Thanks to far-reaching agreements with banking service provider MULTICHART Börseninformation GmbH and the good and productive cooperation since its formation, the company has also been successful in the financial services branch since early 2002. Activities focus on sales and marketing of the product Aktiensignale of MULTICHART.

#### **IS.Teledata AG**

**IS.Teledata AG** is Europe's largest provider of Internet-based financial market information systems. The company arises from the merger of **IS Innovative Software AG** and **OnVista Technologies GmbH**. The corporation supports financial service providers with solutions and market data for professionals and customers. **IS.Teledata** provides a full range of products and services, from terminals and solutions for financial advisors and asset managers, web sites and portals to powerful backend technologies for the distribution of financial market data. More than 260 employees in seven European countries are dedicated to the development and operations of professional solutions. In close cooperation, **IS.Teledata** helps its business customers to achieve their strategic goals by leveraging their strengths and implementing their visions. Business customers benefit from an international partner network in which technology partners, content providers and research institutions join hands with **IS.Teledata** to increase efficiency in today's financial industry.

**For further information contact**

IS.Teledata AG  
Nikolai Bachter  
Public Relations  
Sandweg 94  
60316 Frankfurt  
Germany

Phone +49 (0)69-50 50 30-0  
Fax +49 (0)69-50 50 30-505  
E-mail [nikolai.bachter@is-teledata.com](mailto:nikolai.bachter@is-teledata.com)  
<http://www.is-teledata.com>

mplus technologies AG  
Stefan Pietsch  
Vorstandsvorsitzender  
Kuhbergstraße 28  
34131 Kassel  
Germany

Phone +49 (0)561-93538-0  
Fax +49 (0)561-93538-30  
E-mail [stefan.pietsch@mplus-technologies.de](mailto:stefan.pietsch@mplus-technologies.de)  
<http://www.mplus-technologies.de>  
<http://www.aktiensignale.de>