

NEW WEB TOOLKIT FOR EASY DEVELOPMENT OF CUSTOMISED FINANCIAL WEBSITES

Innovative web tools enable developers to build new or enhance existing websites with minimum programming work and cost

Frankfurt, Germany, 14 October 2009 – Interactive Data Corporation (NYSE: IDC), a leading provider of financial market data, analytics and related solutions, today announced that its Managed Solutions business has launched an innovative Web Toolkit that can be used by IT departments to build customised, state-of-the-art financial websites and applications for the Internet and intranet without generating a high level of programming work or cost. The new tools have been added to Interactive Data's PrimeDeveloper offering.

Web Toolkit offers a choice of modules, templates and grids to help create customised designs, combined with an extensive library of pre-developed widgets such as charts, indices, watch lists, top-flop lists, currency calculators, tag clouds, heatmaps and market news or fact sheets on individual asset classes. Transaction-based portfolio applications, including performance information, alerts and trade data, are also available. Developers can use these building blocks to simply drag and drop the tools into the desired layout – including corporate templates – to create customised, state-of-the-art visualisation of financial information.

PrimeDeveloper Web Toolkit is fully integrated with Interactive Data's fast and flexible market data platform, which is designed to standardise structured and unstructured market data from around 200 global content suppliers. External data, as well as proprietary content, can be seamlessly integrated via push or pull delivery. Entitlement, permissioning and reporting services form part of the offering.

"Web Toolkit is designed to minimise the development outlay when building financial information systems – without reducing the level of customisation," says Carsten Dirks, managing director of Interactive Data's Managed Solutions business. "We regard Web Toolkit as an important technical milestone that can help support IT departments' up-to-date integration environments and make it easier for them to manage and develop their applications."

Interactive Data's PrimeDeveloper service offers IT departments and software firms a range of tools to help them develop new or expand existing websites quickly and efficiently. Application programming interfaces (APIs) for PHP, .NET, Java and JavaScript programming languages provide real-time, delayed or end-of-day access to a wide range of international financial information, including securities pricing, company and capital markets data, as well as news. The PrimeDeveloper offering also includes training, documentation and support services.

About Interactive Data Corporation

Interactive Data Corporation (NYSE: IDC) is a leading global provider of financial market data, analytics and related solutions to financial institutions, active traders and individual investors. The Company's businesses supply real-time market data, time-sensitive pricing, evaluations and reference data for millions of securities traded around the world, including hard-to-value instruments. Many of the world's best-known financial service and software companies subscribe to the Company's services in support of their trading, analysis, portfolio management and valuation activities. Interactive Data, headquartered in Bedford, Mass., has approximately 2,400 employees in offices located throughout North America, Europe, Asia and Australia. Pearson plc (NYSE: PSO; LSE: PSON), an international media company, whose businesses include the Financial Times Group, Pearson Education, and the Penguin Group, is Interactive Data Corporation's majority stockholder.

Interactive Data's Managed Solutions business is a leading provider and operator of customised financial information systems. The group builds and manages Web-based financial market data portals and terminals for a range of organisations worldwide, from retail and investment banks to asset managers, online brokers, stock exchanges and media portals. By aggregating a broad set of financial data and client-proprietary content and offering visually stunning features such as charts, sophisticated search functions, decision-support tools and analytics, these intuitive applications can help customers optimise their business processes and realise efficiencies. This group is managed as part of the Interactive Data's Real-Time Services business, which provides a comprehensive suite of offerings that includes PlusFeedSM, a consolidated, low-latency datafeed.

For more information about Interactive Data Corporation and its businesses, please visit www.interactivedata.com

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