

INTERACTIVE DATA BUILDS EXPANDED FINANCIAL INFORMATIONAL SUITE FOR SCIVANTAGE

Web Resource for U.S. Brokerages and Banks Extends its Product Line

New York, October 13, 2009 – [Interactive Data Corporation](#) (NYSE: IDC), a leading provider of financial market data, analytics and related solutions, today announced that its Managed Solutions business has worked with [Scivantage](#), a leading provider of web-based, front- and middle-office technology solutions to the financial services industry, to provide its clients with financial information and research.

Interactive Data helped to build a comprehensive suite of financial tools, as well as provided market data and research components, for Scivantage's financial advisory and retail investor clients. These include: a detailed market overview page, which provides the market movement of the day with mini-charts of the top indices, a market snapshot, a list of most actives, and top news headlines. Additionally, company profiles and a market movers page provide more in-depth information on individual companies and the U.S. markets at large. Sophisticated charts, portfolios, alerts and screeners round out the solution.

Scivantage offers its clients a suite of back-office independent, brokerage solutions that span the workflow of financial professionals and help support the complex investment needs of the retail investor. Clients include more than 50 U.S. brokerages and banks, including five of the top 10 U.S. banks and seven of the top 20 U.S. brokerages.

"Scivantage is committed to providing innovative products and services to our clients. Through our new relationship with Interactive Data, we were able to launch a robust market data and research module to clients on both our Scivantage Investor™ and Scivantage Professional™ platforms," said Joe Stensland, senior vice president, marketing and products for Scivantage. "We have recently deployed multiple new client portals containing the new content and they have been very well received. Each of these new portals has been configured to meet the look and feel of a customer's corporate design, while maintaining their cohesiveness and functionality."

"We were very happy to work with Scivantage to help enhance their suite of financial tools and market data information which we believe will be crucial to their core customers – brokers, bankers, and other investors making financial decisions," said Luan Cox, general manager of Interactive Data Managed Solutions (Americas). "Our highly skilled team worked together with Scivantage to provide improved portfolio tracking functionality."

Interactive Data utilizes financial market data to help build and manage customized Web-based applications for financial customers such as global wealth managers, retail and investment banks, asset managers, online brokers and stock exchanges. These applications aggregate a tailored set of financial data and customer-proprietary content, and offer visually stunning features such as streaming data feeds, charts, sophisticated search functions and decision-support tools and analytics.

Interactive Data can help its customers optimize business processes and save costs, while creating a unique online experience that attracts, engages, and retains online users. Its Managed Solutions business has more than 470 customers globally and hosts more than 1,000 Web sites.

About Interactive Data Corporation

Interactive Data Corporation (NYSE: IDC) is a leading global provider of financial market data, analytics and related solutions to financial institutions, active traders and individual investors. The Company's businesses supply real-time market data, time-sensitive pricing, evaluations and reference data for millions of securities traded around the world, including hard-to-value instruments. Many of the world's best-known financial service and software companies subscribe to the Company's services in support of their trading, analysis, portfolio management and valuation activities. Interactive Data, headquartered in Bedford, Mass., has approximately 2,400 employees in offices located throughout North America, Europe, Asia and Australia. Pearson plc (NYSE: PSO; LSE: PSON), an international media company, whose businesses include the Financial Times Group, Pearson Education, and the Penguin Group, is Interactive Data Corporation's majority stockholder.

Interactive Data's Managed Solutions business is a leading provider and operator of customized financial information systems. The group builds and manages Web-based financial market data portals and terminals for a range of organizations worldwide, from retail and investment banks to asset managers, online brokers, stock exchanges and media portals. By aggregating a broad set of financial data and client-proprietary content and offering visually stunning features such as charts, sophisticated search functions, decision-support tools and analytics, these intuitive applications can help customers optimize their business processes and realize efficiencies. This group is managed as part of the Interactive Data's Real-Time Services business, which provides a comprehensive suite of offerings that includes PlusFeedSM, a consolidated, low-latency digital datafeed.

For more information about Interactive Data Corporation and its businesses, please visit www.interactivedata.com

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About Scivantage

Leading financial institutions depend on Scivantage for essential front- and middle-office applications that deliver transaction-critical data, automate key business processes and drive operational efficiencies. Scivantage's proven, back-office independent brokerage solutions offer a powerful suite of applications that span the workflow of financial professionals and support the complex investment needs of the retail investor. From online trading and event notification management to automated account opening, maintenance and funding, Scivantage enables financial institutions and financial professionals to dramatically reduce operational costs, strengthen customer relationships and improve productivity. For more information, please visit www.scivantage.com or call +1.866.724.8268.

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