

### **PETER HEISTER APPOINTED DIRECTOR OF SALES, EUROPE, INTERACTIVE DATA MANAGED SOLUTIONS**

**FRANKFURT, Germany – 18 March, 2009** – Interactive Data Corporation (NYSE: IDC), a leading provider of financial market data, analytics and related solutions, today announced that its Managed Solutions business has named Peter Heister as director of sales, Europe, Interactive Data Managed Solutions. Heister takes over the position from Carsten Dirks, who was recently promoted to managing director of Interactive Data Managed Solutions.

Heister is responsible for the European sales operations of Interactive Data's Managed Solutions business, reporting directly to Carsten Dirks. His key tasks include further developing existing fields of business and exploring new business opportunities in Germany, the UK, Spain, Italy, France, and Switzerland. Interactive Data Managed Solutions develops, operates and hosts customised financial information systems as well as financial market data portals and terminals based on Internet technologies. Heister will also be involved with strategic business development for the broader range of Interactive Data services in continental Europe.

Heister has worked in the international financial industry for more than 20 years and his wealth of experience will be an asset to the company. Prior to joining Interactive Data, Heister was employed at Reuters for more than 15 years and later on held strategic management posts at Telerate, Oracle, and at the former Thomson Financial, where he was head of Business Development, Continental Europe, and in charge of the German branch. He has a degree in IT engineering (Giessen Friedberg University of Applied Sciences) and also holds an MA in organisational and industrial psychology.

"We are very pleased to have Peter on board as our new director of sales, Europe," said Carsten Dirks, managing director of Interactive Data Managed Solutions. "Building strong customer relationships is a top priority for us. With his in-depth knowledge of our industry and extensive sales, marketing and customer care experience, Peter will have a key role in further developing our European business."

#### **About Interactive Data Corporation**

Interactive Data Corporation (NYSE: IDC) is a leading global provider of financial market data, analytics and related solutions to financial institutions, active traders and individual investors. The Company's businesses supply real-time market data, time-sensitive pricing, evaluations and reference data for millions of securities traded around the world, including hard-to-value instruments. Many of the world's best-known financial service and software companies subscribe to the Company's services in support of their trading, analysis, portfolio management and valuation activities. Interactive Data, headquartered in Bedford, Mass., has approximately 2,400 employees in offices located throughout

North America, Europe, Asia and Australia. Pearson plc (NYSE: PSO; LSE: PSON), an international media company, whose businesses include the Financial Times Group, Pearson Education, and the Penguin Group, is Interactive Data Corporation's majority stockholder.

Interactive Data's Managed Solutions business is a leading provider and operator of customised financial information systems. The group builds and manages Web-based financial market data portals and terminals for a range of organisations worldwide, from retail and investment banks to asset managers, online brokers, stock exchanges and media portals. By aggregating a broad set of financial data and client-proprietary content and offering visually stunning features such as charts, sophisticated search functions, decision-support tools and analytics, these intuitive applications can help customers optimise their business processes and realise efficiencies. This group is managed as part of the Interactive Data's Real-Time Services business, which provides a comprehensive suite of offerings that includes PlusFeed<sup>SM</sup>, a consolidated, low-latency digital datafeed.

For more information about Interactive Data Corporation and its businesses, please visit [www.interactivedata.com](http://www.interactivedata.com)

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