

DAB BANK AG AND INTERACTIVE DATA EXTEND RELATIONSHIP

Financial market data now also provided for bank's new trading application

FRANKFURT, Germany – 14 January 2009 – Interactive Data Corporation (NYSE: IDC), a leading provider of financial market data, analytics and related services, today announced that its Managed Solutions business will extend and expand its 10-year relationship with DAB bank AG. Interactive Data will continue to supply the German online broker with a broad range of quote and reference data via Market Data Gateway, its market data platform. The data is made available on the DAB bank public website, www.dab-bank.de, and privately to the bank's employees via internal information systems.

Interactive Data will also supply real-time, delayed and end-of-day quote data to DAB Profi Trader, a new trading application. The modular application provides registered private users with charts and other decision-relevant visual representations of data.

In addition, the new agreement provides for the migration of all of DAB bank's Internet-based market data applications to Interactive Data's Market Data Gateway. Until now, DAB bank has received market data for several individual applications using an application programming interface (API) for the Java programming language.

"Reliably delivered quote information is essential for our top traders, who are using our new DAB Profi Trader with growing enthusiasm," said Niki Bat, Products & Services Division manager at DAB bank. "After the positive experiences we have had with the applications and services provided by Interactive Data since 1998, we really look forward to our continued cooperation."

"The extension of our agreement with DAB bank AG and the associated expansion of our services for the Profi Trader application demonstrate the strength of our current relationship", said Carsten Dirks, managing director of Interactive Data Managed Solutions. "We are pleased that DAB bank has selected PrimeDeveloper, our comprehensive development services package, and will broaden the scope of its use of our Market Data Gateway to encompass its entire current suite of online applications and website."

About Interactive Data Corporation

Interactive Data Corporation (NYSE: IDC) is a leading global provider of financial market data, analytics and related services to financial institutions, active traders and individual investors. The Company's businesses supply real-time market data, time-sensitive pricing, evaluations and reference data for millions of securities traded around the world, including hard-to-value instruments. Many of the world's best-known financial service and software companies subscribe to the Company's services in support of their trading, analysis, portfolio management and valuation activities. Through its businesses, Interactive Data Pricing and Reference Data, Interactive Data Real-Time Services, Interactive Data Fixed Income Analytics, and eSignal, the Company has approximately 2,300 employees in offices located throughout North America, Europe, Asia and Australia. The Company is headquartered in Bedford, Mass. Pearson plc (NYSE: PSO; LSE: PSON), an international media company, whose businesses include the Financial Times Group, Pearson Education, and the Penguin Group, is Interactive Data Corporation's majority stockholder.

Interactive Data Managed Solutions is a leading provider and operator of customised financial information systems. The group builds and manages Web-based financial market data portals and terminals for a range of organisations worldwide, from retail and investment banks to asset managers, online brokers, stock exchanges and media portals. By aggregating a broad set of financial data and client-proprietary content

and offering visually stunning features such as charts, sophisticated search functions, decision-support tools and analytics, these intuitive applications can help customers optimise their business processes and realise efficiencies. Interactive Data Managed Solutions is managed as part of the Interactive Data Real-Time Services business, which provides a comprehensive suite of offerings that includes PlusFeedSM, a consolidated, low latency datafeed.

For more information about Interactive Data Corporation and its businesses, please visit www.interactivedata.com.

Interactive DataSM and the Interactive Data logo are service marks of Interactive Data Corporation.

For further information, please contact:

Investors:

Andrew Kramer
Director of Investor Relations
Tel: +1-781-687-8306
Email: andrew.kramer@interactivedata.com

Media:

Iris Klose
Marketing & Communications
Tel: +49 695 05 03 03 24
Email: iris.klose@interactivedata.com