

CARGILL AND INTERACTIVE DATA DESIGN NEW WEB PORTAL FOR U.S. GRAIN FARMERS AND OPERATORS

New Online Destination Unifies Comprehensive Agricultural Information and Sophisticated Tools to Help Cargill's Clients Make Data-Driven Decisions

New York, March 11, 2008 – Interactive Data Corporation (NYSE: IDC), a leading provider of financial market data, analytics and related services, today announced that its Managed Solutions business has worked with Cargill to design and customize a web portal that can deliver critical agricultural information to the more than 120,000 grain farmers and operators in the United States.

Cargill's new web portal, which is available at www.cargillag.com, features delayed stock and futures prices from multiple exchanges, historical and intraday grain price charting, information on current cash prices for grain, news that provides insight into grain market movements, and zip code-based weather forecasts. The site includes proprietary data from Cargill, such as its cash grain data and specialized weather information, as well as access to third party technology, including mapping features that can help farmers easily find the nearest grain elevator.

"It had historically been time consuming for U.S. grain farmers and operators to obtain critical agricultural information, as they needed to review a mix of sources that included specialized terminals, and information delivered via radio stations, fax or email," said Jeff Klock, product manager for technology marketing, Cargill. "With Cargill's new web portal, we have created a single destination that is designed to provide the comprehensive information and sophisticated tools that our clients need to make business and agricultural decisions throughout the day. We are very happy about our relationship with Interactive Data, and believe that their experience and innovative technology has enabled us to offer a web portal that helps support our company's objective of helping farmers prosper."

"We are very pleased to be working with Cargill to develop and design a unique online destination that offers a broad range of U.S. agricultural information and powerful tools," said Luan Cox, general manager of Interactive Data Managed Solutions (Americas). "Our work with Cargill demonstrates how Interactive Data can leverage our customizable technology and experience to integrate information, tools and applications from a variety of different sources into one, easy-to-use site that can help empower clients to make data-driven decisions."

About Cargill

Cargill is an international provider of food, agricultural and risk management products and services. With 158,000 employees in 66 countries, the company is committed to using its knowledge and experience to collaborate with customers to help them succeed.

About Interactive Data Corporation

Interactive Data Corporation (NYSE: IDC) is a leading global provider of financial market data, analytics and related services to financial institutions, active traders and individual investors. The Company's businesses supply real-time market data, time-sensitive pricing, evaluations and reference data for millions of securities traded around the world, including hard-to-value instruments. Many of the world's best-known financial service and software companies subscribe to the Company's services in support of their trading, analysis, portfolio management and valuation activities. Through its businesses, Interactive Data Pricing and Reference Data, Interactive Data Real-Time Services, Interactive Data Fixed Income Analytics, and eSignal, the Company has approximately 2,300 employees in offices located throughout North America, Europe, Asia and Australia. The Company is headquartered in Bedford, Mass. Pearson plc (NYSE: PSO; LSE: PSON), an international media company, whose businesses include the Financial Times Group, Pearson Education, and the Penguin Group, is Interactive Data Corporation's majority stockholder.

Interactive Data Managed Solutions is a leading provider and operator of customized financial information systems. The group builds and manages Web-based financial market data portals and terminals for a range of organizations worldwide, from retail and investment banks to asset managers, online brokers, stock exchanges and media portals. By aggregating a broad set of financial data and client-proprietary content and offering visually stunning features such as charts, sophisticated search functions, decision-support tools and analytics, these intuitive applications can help customers optimize their business processes and realize efficiencies. Interactive Data Managed Solutions is managed as part of the Interactive Data Real-Time Services business, which provides a comprehensive suite of offerings that includes PlusFeedSM, a consolidated, low latency datafeed.

For more information about Interactive Data Corporation and its businesses, please visit www.interactivedata.com.

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