

PRESS RELEASE

Commerzbank Launches Trader 2003

New Broker Game Uses IS.Teledata Technology

Frankfurt, 07.10.2003 - Trader2003, the broker game of Commerzbank, has been launched in September. In the game, players aim to increase their virtual capital by skillful buying and selling stocks and securities. It allows private investors to test new investment strategies without risks and to increase their understanding of financial processes. IS.Teledata, Europe's leading provider of financial market information systems, delivers the technology that drives the game.

Players start with two empty portfolios and € 100,000 per portfolio. All instruments traded at the Frankfurt and Stuttgart exchanges are fair game. All derivatives issued by Commerzbank, such as certificates and warrants can also be traded. The grand prize is a Jaguar X-TYPE 2.0 D Classic. Each week, the most successful trader receives a cash prize of € 2,222.22. As a special prize, a luxury trip to the Grand Prix of Monaco is raffled off among all players.

IS.Teledata is responsible for the development and operations of Trader 2003. It hosts the broker game on high-performance servers in its own computer centre and ensures secure and reliable operations. Portfolio overviews, performance calculations, rankings and statistical data, the IS.Teledata delivers all information necessary for players to stay on top of their trades. Trader 2003 is based on IS.Transactions - Brokergame, one of IS.Teledata's eFinance solutions which combine financial content and functionality.

Stephan Wolf, spokesman of the executive board of IS.Teledata, is enthusiastic about the launch: "Trader2003 is a prime example for the effective implementation of retail banking marketing strategies on the Internet. The broker game gives private investors experience and training in trading stocks and derivatives, it promotes customer retention and opens up new opportunities for the intelligent marketing of partner offerings - in a classical win-win situation."

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