

INTERACTIVE DATA EXPANDS INTEGRATED DERIVATIVES PORTAL SOLUTION FOR BANK SARASIN

Portal designed to enable process-oriented management and distribution of product data for investors

Frankfurt, Germany, 2 November 2009 – Interactive Data Corporation (NYSE: IDC), a leading provider of financial market data, analytics and related solutions, today announced that its Managed Solutions business has expanded the derivatives portal of Bank Sarasin & Cie AG, a leading Swiss private bank, to provide an integrated solution for the management and distribution of structured products. The portal, at www.saraderivate.ch, is designed to provide comprehensive support for the issuing and selling of the bank's structured products and increase quality, flexibility and speed in the management of quote and master data.

The derivatives portal maps the lifecycle of structured products – from creation, to preparing and checking termsheets, supplying information to stakeholders in the market and managing corporate actions. Several Interactive Data applications, including a powerful content management system (CMS) for maintaining high-quality product master data are used in this process. Through the CMS, Bank Sarasin disseminates changes to the status of an instrument to users such as sales partners and data vendors. The portal is also designed to support the web-based CONNEXOR® distribution platform, a new online platform for compiling and disseminating reference data centrally in standardised format to the SIX Swiss Exchange.

The expanded derivatives portal builds on an initial solution designed by Interactive Data in 2007. The portal has been enhanced and upgraded since its creation and now offers a clear and easy-to-view presentation of product information, enabling investors to easily identify product types and investments that match their risk preference.

“As a core requirement, the new solution had to support the management of master data of our structured products across their entire lifecycle in a central system, with fast dissemination of high-quality data to relevant market stakeholders. The integrated derivatives portal implemented by Interactive Data helps enable this,” said Nils Ossenbrink, chief operating officer of the Asset Management, Products and Sales Division of Bank Sarasin & Cie AG.

“In the development of this derivatives portal, we focused our efforts on optimising the system to Bank Sarasin's requirements to help meet the high expectations of the various user groups for broad, user-friendly content,” added Carsten Dirks, managing director of Interactive Data's Managed Solutions business.

About Interactive Data Corporation

Interactive Data Corporation (NYSE: IDC) is a leading global provider of financial market data, analytics and related solutions to financial institutions, active traders and individual investors. The Company's businesses supply real-time market data, time-sensitive pricing, evaluations and reference data for millions of securities traded around the world, including hard-to-value instruments. Many of the world's best-known financial service and software companies subscribe to the Company's services in support of their trading, analysis, portfolio management and valuation activities. Interactive Data, headquartered in Bedford, Mass., has approximately 2,400 employees in offices located throughout North America, Europe, Asia and Australia. Pearson plc (NYSE: PSO; LSE: PSON), an international media company, whose businesses include the Financial Times Group, Pearson Education, and the Penguin Group, is Interactive Data Corporation's majority stockholder.

Interactive Data's Managed Solutions business is a leading provider and operator of customised financial information systems. The group builds and manages Web-based financial market data portals and terminals for a range of organisations worldwide, from retail and investment banks to asset managers, online brokers, stock exchanges and media portals. By aggregating a broad set of financial data and client-proprietary content and offering visually stunning features such as charts, sophisticated search functions, decision-support tools and analytics, these intuitive applications can help customers optimise their business processes and realise efficiencies. This group is managed as part of the Interactive Data's Real-Time Services business, which provides a comprehensive suite of offerings that includes PlusFeedSM, a consolidated, low-latency digital datafeed.

For more information about Interactive Data Corporation and its businesses, please visit www.interactivedata.com

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