



Press Release

PREDICTWALLSTREET AND INTERACTIVE DATA EXPAND RELATIONSHIP

PredictWallStreet Now Provides Community Ratings to Participating Interactive Data Client Websites

Capitola, Calif., July 8, 2009 – [PredictWallStreet](#), a leading provider of social media finance tools and data, today announced an expanded relationship with [Interactive Data Corporation](#) (NYSE: IDC), a leading provider of financial market data, analytics and related solutions.

By harnessing the collective intelligence of millions of users, PredictWallStreet is able to measure and analyze investor expectations and generate sentiment data and stock recommendations. PredictWallStreet incorporates that data into a comprehensive set of social media tools and games that power investing communities for a host of financial Web sites.

Interactive Data's Managed Solutions business currently provides PredictWallStreet with quotes, indices, charts and news. Through the expanded relationship, the Company will redistribute PredictWallStreet's community ratings ("widgets") to participating Interactive Data client sites, enabling users to answer questions and engage in PredictWallStreet's social community activities.

Interactive Data's clients will benefit from PredictWallStreet's plug and play community functionality including, stock prediction gaming, facebook/Twitter integration and technical tools and data. Clients can benefit because these tools deliver increased user engagement, time on site, repeat visits and trading activity.

"I see our agreement with Interactive Data as a winning scenario for all involved, in which PredictWallStreet delivers valuable social media tools and data to Interactive Data clients and their end users, while benefiting from the distribution afforded by Interactive Data's industry leading hosted data solutions," said Craig Kaplan, founder and CEO of PredictWallStreet. "Since the beginning of our relationship, we've been able to collaborate to develop tools that can assist clients with making sound investment choices."

“We are excited about expanding our relationship with PredictWallStreet which will power market data applications on its Web site and extend its capabilities to our clients,” said Luan Cox, general manager of Interactive Data Managed Solutions (Americas). “This arrangement has the added benefit of exposing our clients to investment performance-enhancing activities, while garnering more participants for PredictWallStreet’s online community.”

Interactive Data utilizes financial market data sources from across its organization and from other vendors to build and manage customized Web-based applications for financial customers such as global wealth managers, retail and investment banks, asset managers, online brokers and stock exchanges. These applications aggregate a tailored set of financial data and customer-proprietary content, and offer visually stunning features such as streaming data feeds, charts, sophisticated search functions and decision-support tools and analytics.

Interactive Data helps its customers optimize business processes and save costs, while creating a unique online experience that attracts, engages, and retains online users. Its Managed Solutions business has more than 470 customers globally and hosts more than 1,000 Web sites.

About PredictWallStreet

PredictWallStreet collects and evaluates thousands of predictions on U.S. stocks, ETFs, and indices each day. Its Prediction Widgets can be found on www.predictwallstreet.com, and on its partner sites. PredictWallStreet is not an investment advisor or broker, and recommends that all investors consult with a broker or financial professional before making any trades in the stock market.

About Interactive Data Corporation

Interactive Data Corporation (NYSE: IDC) is a leading global provider of financial market data, analytics and related solutions to financial institutions, active traders and individual investors. The Company's businesses supply real-time market data, time-sensitive pricing, evaluations and reference data for millions of securities traded around the world, including hard-to-value instruments. Many of the world's best-known financial service and software companies subscribe to the Company's services in support of their trading, analysis, portfolio management and valuation activities. Interactive Data, headquartered in Bedford, Mass., has approximately 2,400 employees in offices located throughout North America, Europe, Asia and Australia. Pearson plc (NYSE: PSO; LSE: PSON), an international media company, whose businesses include the Financial Times Group, Pearson Education, and the Penguin Group, is Interactive Data Corporation's majority stockholder.

Interactive Data's Managed Solutions business is a leading provider and operator of customized financial information systems. The group builds and manages Web-based financial market data portals and terminals for a range of organizations worldwide, from retail and investment banks to asset managers, online brokers, stock exchanges and media portals. By aggregating a broad set of financial data and client-proprietary content and offering visually stunning features such as charts, sophisticated search functions, decision-support tools and analytics, these intuitive applications can help customers optimize their business processes and realize efficiencies. This group is managed as part of the Interactive Data's Real-Time Services business, which provides a comprehensive suite of offerings that includes PlusFeedSM, a consolidated, low-latency digital datafeed.

For more information about Interactive Data Corporation and its businesses, please visit www.interactivedata.com

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