

### INTERACTIVE DATA MANAGED SOLUTIONS INTRODUCES NEW PRODUCT NAMES

**Previous structure merges into four new product lines, new names effective now**

**FRANKFURT, Germany– April, 16 2007** – Interactive Data Corporation (NYSE: IDC), a leading provider of financial market data, analytics and related services, today announced that its Managed Solutions group has restructured its product lines, which have now been re-named PrimeTerminal, PrimePortal, PrimeDeveloper and PrimeContent. This move further defines the full product offering of Interactive Data Managed Solutions, a leading provider and operator of customised financial information systems. The offering includes localised financial market terminals, customised Internet/intranet solutions, developer solutions and data delivery for analysis. The new product structure further sharpens the focus on customisation to help meet clients' requirements.

**PrimeTerminal** delivers comprehensive terms and conditions data, real-time data, analysis and historical data. Targeted for private and investment banks and asset managers, PrimeTerminal replaces the products formerly known as the IS.Slider financial market terminal and IS.TraderMatrix. Basic and Advisor editions address professional users, while the Private Investors' edition is tailored for end customers. PrimeTerminal enables data export into Microsoft® Office Excel via DDE and RTD functionalities or via an XLPort add-in. Individual data invoicing enables flexible, targeted deployment.

**PrimePortal** Internet and intranet solutions integrate various web-based modules to develop customised applications. These modules range from quote lists, order books, as well as extended searches and comparisons, to fact sheets on all asset classes, professional chart analysis and alerts. PrimePortal is available for private banks, retail banks, online brokers, media portals, stock exchanges, asset managers and issuers in target group-specific offerings. Interactive Data Managed Solutions provides full support for designing, implementing and operating these solutions -- including integration of proprietary feeds and data sources -- to help clients optimise their sales and advising processes.

**PrimeDeveloper** gives financial service provider in-house development departments and development partners the freedom to build complex information systems by interacting directly with the Interactive Data Managed Solutions' Market Data Gateway content platform. This solution offers an integrated developing environment and standardised programming interfaces, as well as developer training and certification.

**PrimeContent** focuses on the delivery of fundamental, analytical and historical data files to banks, financial service providers, vendors and software companies. Files and delivery modalities can be tailored to individual customer requirements.

"The introduction of these new names more clearly defines our product range," said Stephan Wolf, Chairman of the Executive Board of Interactive Data Managed Solutions AG. "This initiative highlights target groups and adds value to our full product portfolio."

More information about Interactive Data Managed Solutions is available at: [www.interactivedata-ms.com](http://www.interactivedata-ms.com)

## About Interactive Data Corporation

Interactive Data Corporation (NYSE: IDC) is a leading global provider of financial market data, analytics and related services to financial institutions, active traders and individual investors. The Company's businesses supply time-sensitive pricing, evaluations, dividend, corporate action and reference data for more than 3.5 million securities traded around the world, including hard-to-value instruments. Many of the world's best-known financial service and software companies subscribe to the Company's services in support of their trading, analysis, portfolio management and valuation activities. Through its businesses, Interactive Data Pricing and Reference Data, Interactive Data Real-Time Services, Interactive Data Fixed Income Analytics, and eSignal, the Company has approximately 2,200 employees in offices located throughout North America, Europe, Asia and Australia. The Company is headquartered in Bedford, Mass. Pearson plc (NYSE: PSO; LSE: PSON), an international media company, whose businesses include the Financial Times Group, Pearson Education, and the Penguin Group, owns approximately 62 percent of the outstanding common stock of Interactive Data Corporation.

Interactive Data Managed Solutions is a leading provider and operator of customised financial information systems. The group builds and manages Web-based financial market data portals and terminals for a range of organisations worldwide, from retail and investment banks to asset managers, online brokers, stock exchanges and media portals. By aggregating a broad set of financial data and client-proprietary content and offering visually stunning features such as charts, sophisticated search functions, decision-support tools and analytics, these intuitive applications can help customers optimise their business processes and realise efficiencies. The Interactive Data Managed Solutions group is managed as part of the Interactive Data Real-Time Services business, which provides a comprehensive suite of offerings that includes PlusFeed<sup>SM</sup>, a consolidated, low latency datafeed.

For more information about Interactive Data Corporation and its businesses, please visit [www.interactivedata.com](http://www.interactivedata.com).

# # #

Interactive Data<sup>SM</sup> and the Interactive Data logo are service marks of Interactive Data Corporation.

## COMPANY CONTACTS

### Investors:

Andrew Kramer  
Director of Investor Relations  
+1-781-687-8306  
[andrew.kramer@interactivedata.com](mailto:andrew.kramer@interactivedata.com)

### Media:

Christina Lotz  
Manager Corporate Communications  
Interactive Data Managed Solutions  
+49-69-505030-437  
[christina.lotz@interactivedata.com](mailto:christina.lotz@interactivedata.com)